

SAFETRUST MORTGAGE

BROKERSHOP PLATFORM



BROKERSHIP PLATFORM

TEAM MEMBERS

LOAN OFFICER



PROCESSOR



CLOSER



POST CLOSER



LOAN OFFICER
ASSISTANT



PROCESSOR
ASSISTANT

BROKERSHOP PLATFORM

TECHNOLOGY

POS



PPE



LOS



CRM



NOTION AI

BROKERSHOP PLATFORM

LIFE OF THE LOAN

PROSPECT

APP INTAKE



QUALIFICATION



PRE APPROVAL

BROKERSHOP PLATFORM

LIFE OF THE LOAN

PROCESSING

DISCLOSED



SUBMITTED TO UW



AWC



CLEAR TO CLOSE

BROKERSHOP PLATFORM

LIFE OF THE LOAN

CLOSING

DOCS OUT



DOCS SIGNED



LOAN FUNDED



POST CLOSED

BROKERSHOP PLATFORM

PRODUCTS

CONVENTIONAL



FHA



VA



USDA



JUMBO

BROKERSHIP PLATFORM

NON-QM PRODUCTS

DSCR LOANS



BANK STATEMENT



P&L LOAN



1099 ONLY



W2 ONLY

1 YEAR TAX
RETURN



NO INCOME



ASSET DEPLETION



COMMERCIAL LOANS



ITIN

FOREIGN
NATIONAL



CONSTRUCTION
LOANS



HELOANS



HELOCS



WVOE

BROKERSHOP PLATFORM

WHOLESALE LENDERS

UWM



EPM



NEWREZ



PENNYMAC



WINDSOR

PLAZA



THE LOAN STORE



REMNI



NEWFI

+ MORE

BROKERSHOP PLATFORM

GROWTH

AGENTS



CPA



FINANCIAL
PLANNERS



CONTRACTORS



REFERRALS

LEAD BUY



WEBINARS



EVENTS

BROKERSHOP PLATFORM

SUCCESS TRACK

SUCCESS TRACK



IMMERSION
CLASSES

REFERRALS

BROKERSHIP PLATFORM

SALES CYCLE

ATTRACT



ENGAGE



CONVERT



CLOSE



KEEP

BROKERSHIP PLATFORM

SALE

YOU



OUR COMPANY



INVESTMENT \$\$



SOLUTION



TIME

BROKERSHIP PLATFORM

OFFERS

ATTRACTION
OFFERS



UPSELL OFFERS



DOWNSELL OFFERS



CONTINUITY
OFFERS

BROKERSHOP PLATFORM

LENDING CHANNELS

BROKER

VS

CORRESPONDENT

BROKERSHIP PLATFORM

WORKDAY

DAILY HUDDLE



ORINATION
ACTIVITIES



WORKDAY GOALS



THEME DAYS



PLAY OF THE DAY

BROKERSHOP PLATFORM

SUPPORT

PRE - APPROVALS



IN PROCESS
ESCALATIONS



SALES COACHING



FACETIMES



TRAINING

BROKERSHIP PLATFORM

BENEFITS

COMPETITIVE
COMP



HEALTH
INSURANCE



DENTAL+ VISION



401K



DOWNLINE

PROMOTIONS



AWARDS



REWARDS